

PRESS RELEASE

FOR IMMEDIATE RELEASE

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—National Financial Literacy Month

FAMACO to highlight importance of personal financial literacy during April

..."Who prohibited the nice things G-d has created for His creatures, and the good provisions?

Say, Such provisions are to be enjoyed in this life by those who believe.

Moreover, the good provisions will be exclusively theirs on the Day of Resurrection.

We thus explain the revelations for people who know."--Quran 7:32

"O my Lord, I seek refuge from being overpowered by debt... protect and deliver me from poverty and let me enjoy my hearing, my sight and my strength in Your way." --Muhammed The Prophet (S)

"G-d intends for us all to have life and have it better and better all the time..."--Imam W. Deen Mohammed (ra)

NATIONAL— President Obama has proclaimed April as National Financial Literacy Month. National Financial Literacy Month calls on all Americans to recommit to teaching ourselves and our children about the basics of financial education. It is a conscious effort to inform consumers so as to avoid a future financial crisis like the one we are experiencing and to help families do more with the money they make.

In support of the President's proclamation, FAMACO Publishers will feature personal financial planning tools that help families eliminate debt, manage credit, build wealth, pay for college, plan for retirement, finance businesses and more. Of particular concern to us is the targeting of ethnic minority communities by unscrupulous corporations. One of the best ways to protect yourself and your family is through education and superior personal financial conduct. Financial literacy can mean economic prosperity and protection against fraud and predatory banking practices. Maintaining excellent credit can also send a signal that you are a financially prudent and informed consumer, less likely to be taken advantage of. Educating ourselves and children now can replace a cycle of generational poverty or financial mediocrity with generational wealth and empowered communities.

Visitors to www.famacopublishers.com can click the **HOT OFF the Press** link to access featured titles. In our weekly emails, we will also feature tips on improving personal finances, and we'll team up with **American Muslim 360 to sponsor the AM360 National Financial Literacy Month Contest to be held on on-air Friday, April 13, 2012**. Executive Producer and host of AM360's Friday morning program As Salaam Magazine, Thomas Abdul Salaam (Twin Servant of Peace), will do the honors of quizzing call-in contestants. Listeners can tune in beginning at 7 a.m. by logging on at the network's www.americanmuslim360 or by dialing into the show at (646) 716-4478. Three callers will have an opportunity to answer questions and receive prizes.

We encourage you to sponsor educational efforts in your local institutions this month including workshops, seminars, and on-site counseling services to enhance your community's financial preparedness.

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