

# FPLLC Ramadan Greeting Card Children's Art Project

## *Art From Their Hearts*<sup>™</sup>...Sharing Ramadan With The World!

### ABOUT OUR GREETING CARDS

Thank you for participating in the *Art from Their Hearts Ramadan Greeting Card Project*. First we want to share briefly that FAMACO Publishers, LLC and famacopublishers.com have a commitment to share the message and spirit of Al-Islam through one of the most common ways to share a thought or small kindness—Greeting Cards.

Did you know last year 150 million Valentine's Day cards were gifted in America or that another 1.6 billion Christmas Cards were purchased? Even in this information age, and some say because of this high tech low touch environment, greeting cards remain popular as an intimate way to say, "I care."

Everyday our family members, neighbors and co-workers are bombarded with negative images and stereotypes about Islam and Muslims. Now more than ever, we must be proactive in caring about the message our fellow Americans are receiving. At FAMACO, we're working diligently to publish greeting cards that give each of us the power to impact the dialogue on Islam in a personal way.

Thank you again for joining us in this wonderful expression of the Ramadan spirit that combines the artistic voices of our children with language inspired by the best commentary...together we can remake the world. From our families to yours, Ramadan Mubarak!

### OFFICIAL RULES

FAMACO Publishers, LLC (FPLLC) is calling for original artwork produced by our children aged pre-K to 13 years that will be featured in our Ramadan Greeting card series. Parent or legal guardian must complete, sign, and attach submission form with each submission and agree to comply with these Official Rules.

### GUIDELINES AND SUBMISSION

Send in your artwork today! Submissions are open to our international friends too. Don't delay! We want to share a message to announce Ramadan, and share greetings during the month and afterward for the Eid.

FPLLC will format all art and photos to fit a vertical card. So portrait formats are preferred.

- All media are acceptable including crayon, watercolor, oil, colored pencil, photography, etc.
- Art work must be original.
- Art must be work of the individual child.
- Art work must be no larger than 8.5 x 11.
- Art work must be 2 dimensional (flat).
- Art does not have to, but is encouraged to include any "theme" or "aspect" of Ramadan. The younger the child, the more abstract we expect the art to be, so abstract is good also. . Your little artists don't have to be Picassos, just themselves.
- You may submit more than one item of art. But each piece must have a separate submission form.
- Child's **first name only** and age needs to be in lower right corner of art with phone number on reverse.
- Art becomes the property of FAMACO Publishers, LLC and famacopublishers.com to be used in any online or offline manner as determined by FAMACO.
- FPLLC reserves the right to select or not select submissions for ultimate publication.

You may U.S. mail in your submissions to:

FAMACO Publishers  
6001-21 Argyle Forest Blvd. 323  
Jacksonville, FL 32244-6127

Or preferably send an electronic file to: [famacopublishers@gmail.com](mailto:famacopublishers@gmail.com).

- Send high quality digital files including pdf, jpg, or gif at least 1100 x 1500 pixels (equivalent to 200 dpi, that's dots-per-inch).

□ *Scanning a physical photo or piece of art.*

Make sure to set the scanner to the highest setting you can. How high is that, you ask? Somewhere around 1200 dpi.

□ *If using a PC to adjust your scan or other digital file:*

1. Right click on your digital pic.
2. Scroll down to "Properties."
3. Click on "Summary Tab."
4. Click on "Advanced" button to see the dimensions. At least 1100 x 1500 (or 1500 x 1100) means you're good to go. Sorry, anything less won't make a good card. Some cell phones photos won't be high enough resolution to print. Be sure your picture meets the size requirements.

□ *For the real techies, you can:*

1. Create a new document in your photo program (Photoshop, Illustrator, Paint, Paintshop, etc.).
2. Adjust the document to the right dimensions.
  - 1100 x 1500 pixels or 5.5" W. X 7.5" H.
  - 200 dpi
3. Copy your photo into your document.
4. Size your photo to the right dimensions using your photo program's tools.

□ *Creating original art from scratch using a computer program.*

1. Create a document in your design program using Photoshop, Illustrator, Paint, Paintshop, or another software program.
2. Adjust the document to the right dimensions.
  - 1100 x 1500 pixels or 5.5" W. X 7.5" H.
  - 300 dpi
3. Save it as a jpg.
4. Use RGB color.

Note: Use your program's "Help" tool for more information on file formats, size and image resolution. Check your software manual if you still have questions or search online.

## **OTHER IMPORTANT PROVISIONS MADE PART OF THE OFFICIAL RULES**

1. All entries must be submitted as delineated. An entry constitutes acceptance of these Official Rules.
2. Submitted materials will not be returned. FPLLC has no obligation to furnish any information regarding the results of its evaluation or reason for publishing or not publishing art as a greeting card.
3. You agree FPLLC may reproduce and show, display and transmit in physical or digital form the likeness and name contained in any materials you submit whether your materials are selected for publication as a greeting card. in order for FPLLC to promote, market, explain or discuss its projects. FPLLC reserves the right to crop, adjust or modify the materials (including text and images) in any manner.
4. You understand that FPLLC is engaged in the business of writing and designing greeting cards, books, and other products, and otherwise continuously working to improve its products, packaging and processes and that persons, including FPLLC's own employees or contractors, may have submitted to FPLLC or to others, or may in the future originate and submit, ideas and/or materials which may have writing, graphics, drawings, visual design, ideas, functions, features or other aspects that are similar or identical to the ideas, functions, features or other aspects of the materials. We hope you will understand that the intent of this policy is to avoid misunderstandings when projects developed by FPLLC's very productive staff are similar to someone else's creative work (and possibly yours). Accordingly, as a condition of entering, you release FPLLC from any and all claims, liability or causes of action arising from or related to the materials, and you will not be entitled to any compensation from FPLLC with respect to your entry or the materials.
5. You agree and understand FPLLC is under no obligation of confidentiality or non-use regarding any aspect of the materials. No contract, obligation or agreement to adopt or compensate you for the use of materials or requirement to negotiate regarding the materials is to be implied from FPLLC's consideration or review of the materials.
6. As parent or legal guardian, you represent and warrant that(i) you are at least eighteen (18) years of age (ii) the materials are original to your child and your child is the creator and/or author of the materials; (iii) FPLLC's use of the materials, as contemplated by its request for submission of materials, do not infringe the rights of any third parties (including copyright, trademark, rights of likeness and rights of publicity), and that you have all rights and permissions necessary for FPLLC's use of the materials; (iv) you have full right and authorization to submit the materials and that no other person or entity has or shall have any right, title or interest in or to the materials; and (v) the materials (including other photographs, drawings or illustrations substantially similar to the materials or those depicting the same subject matter from the same photo shoot) (collectively the "Similar materials"), have not been used, or permitted to be used, for publically available commercial purposes, including but not limited to greeting cards and advertisements.
7. If, in FPLLC's judgment, any of the facts represented and warranted in this section are not accurate as to a given entry, FPLLC may disqualify that entry (either before or after it has been published).
8. FPLLC is not responsible for lost, stolen, illegible, misdirected or late submissions. FPLLC assumes no responsibility for computer system, phone line, hardware, software or program malfunctions or other errors, failures of any kind, delayed computer transmissions or network connection problems that are human or technical in nature. FPLLC reserves the right in its sole discretion to cancel or suspend the Project, in its entirety or only in part, should any virus, bug, tampering, unauthorized intervention, fraud, technical failures or other causes impact the administration, security or integrity of the Project.
9. This Agreement and Entry Form set forth the entire understanding and agreement of the parties with respect to the subject matter hereof and supersedes all other oral or written representations and understandings. This Agreement shall be governed by the laws of the State of Florida without regard to the principles of conflicts of laws and may not be amended, modified or waived except in a written

document signed by FPLLC. You acknowledge that any and all controversies arising out of or in any way relating to this Agreement or the materials submitted by you to FPLLC shall be settled by final and binding arbitration which will take place in Jacksonville, Florida, pursuant to the rules then obtaining of the American Arbitration Association. The award of the arbitrator shall be enforceable according to the applicable laws of the State of Florida. The arbitrator shall only award damages, with the maximum amount that can be awarded to you not to exceed \$50.00. Any proceeding that you may choose to bring shall be initiated within six (6) months after the date of first use by FPLLC of the materials.

10. By submitting materials, you agree to receive e-mails from FPLLC related to this and other information from FPLLC. If you do not wish to receive e-mails unrelated to the *Art from Their Hearts* project, you may send an e-mail to [unsubscribe@famacopublishers.com](mailto:unsubscribe@famacopublishers.com). Please send the e-mail message with unsubscribe in the subject line. Please refer to FPLLC's privacy policy at [www.famacopublishers.com](http://www.famacopublishers.com).

...A global marketplace for faith-based communities

FAMACO Publishers, LLC

6001-21 Argyle Forest Blvd. 323

Jacksonville, FL 32244-6127

[www.famacopublishers.com](http://www.famacopublishers.com)

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**OFFICIAL ART SUBMISSION FORM**

Child's First Name: \_\_\_\_\_ Age: \_\_\_\_\_

Parent / Legal Guardian Email Address: \_\_\_\_\_

**Release Statement:** As parent or legal guardian, I have read and agree to the Official Rules and acknowledge that my child created the submitted artwork, and has followed all the guidelines and regulations. Whether or not my child's art is selected for greeting card or other publication, I agree to allow the submitted art to be displayed publicly in any format online or offline by FPLLC. I understand and on behalf of my child as his or her parent or legal guardian I sign for my child's artwork to become property of FPLLC without compensation.

My child's submission is wholly original and has not been previously used for other commercial work. By submitting a design I am guaranteeing I or on behalf of my child, I hold rights to everything in it, and that it does not contain any copyright material. I may submit as many designs as I wish, but each must be submitted as a separate entry. I and on behalf of my child acknowledge, agree and understand that art submissions become the property of FPLLC which retains exclusive rights to the reproduction of the design and/or all photographic rights. I and my child relinquish all rights to the design. FPLLC shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose which it deems necessary or desirable, without the need for any further permission.

Parent / Legal Guardian signature, name, phone, email:

\_\_\_\_\_ Signature & date  
\_\_\_\_\_ Name (print)  
\_\_\_\_\_ Email (print)  
\_\_\_\_\_ Phone (print)

Complete one form for each piece of art work submitted. Email this form with art submission(s) to: [famacopublishers@gmail.com](mailto:famacopublishers@gmail.com) or U.S. mail to:

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