

## PRESS RELEASE

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### **—National Dawah Campaign distributes 300 *Remake the World* Calendars at 98<sup>th</sup> ASALH Conference Remaking Our World: Tribute to the Leadership of Imam W. Deen Mohammed 2014**

JACKSONVILLE, FL — As final edits are being made to the #1 Dawah Calendar in America—the 2014 edition of *Remaking Our World* Calendar, the National Dawah Campaign is already in full swing as FAMACO Publishers joined American Muslim 360 ([americanmuslim360.com](http://americanmuslim360.com)) recently at the 98<sup>th</sup> Annual Association for the Study of African American Life & History Convention held in Jacksonville, Florida. Known as ASALH ([asalh.org](http://asalh.org)), the organization was founded by the late Dr. Carter G. Woodson in 1915 and today has branches throughout the U.S. and abroad committed to preserving the legacy of Dr. Woodson by promoting, researching, preserving, interpreting and disseminating information about Black life, history and culture to the global community.

At this year's ASALH Convention, FAMACO through the National Dawah Campaign gifted 300 copies of the current edition of *Remake the World* as keepsake gifts for the scholars gathered at the week long convention. Many Convention participants enthusiastically received their gifts and wanted to learn more about the American Muslim Community's current initiatives. Many had not known about the tremendous contribution of Imam W. Deen Mohammed (ra) to Islam and interfaith relations in America and around the globe.

Earlier in the week FAMACO Publishers and Cedar Grove Corporation hosted a reception for several presenting scholars as well as area institutional leaders. Visiting scholars included Dr. Sulayman Nyang and Dr. Hakim Rashid of Howard University, Dr. Qadir Abdus Sabur of Virginia's Tawheed Prep School and Dr. Zakiyyah Muhammad of the Institute of Muslim American Studies.

At a special Friday academic presentation entitled "*The Unbroken Chain of Qur'anic Freedom: From Africa to New Africa*," FAMACO teamed up with American Muslim 360 (AM360) to nationally live stream the presentations of Drs. Nyang, Rashid, Sabur and Muhammad which followed an earlier national live AM360 streaming of Salatul Jum'ah with Dr. Nyang as guest khatib at the area's flagship Islamic institution, the Islamic Center of Northeast Florida (ICNEF). Another well known broadcaster Taqwa Productions was also on hand to cover the historic week's events.

FAMACO Publishers' vice president Mukhtar Muhammad stated, "The ASALH Convention was a perfect opportunity to support dawah in the public square right here in our city. Jacksonville was chosen for this honor and to have such visiting scholars with us is a great blessing for the whole city. To share the message of Al-Islam, the leadership legacy of our Imam and history of our Community through *Remaking the World* Calendar, was a dawah opportunity that could not be overlooked. To further support our visiting leaders with a wonderful welcome and reception was icing on the cake."

The week was a tremendous success with a significant dawah and community development opportunity being realized. Special appreciation goes to believers and organizations across the city and country including Jacksonville Masjid of Al-Islam's Imam Rashad Shahid, ICNEF's Dr. Parvez Ahmed, Cedar Grove Corp., and Thomas Abdul Salaam of AM360.

The much anticipated 2014 Remaking Our World Calendar rolls off the presses for delivery by December 2013. For more information on the Calendar and how your city can benefit, contact [RemaketheWorld@famacopublishers.com](mailto:RemaketheWorld@famacopublishers.com).

FAMACO has been preserving and sharing Imam W. Deen Mohammed's legacy with the world for almost twenty years. The company's publications and dawah initiatives include *Remake the World*, *Genesis of New American Leadership*, the Words Make People Literary Excellence & Scholarship Award, the National Dawah Campaign, and the *FAMACO Dawah Greeting Card* featuring 16 categories of greetings inspired by the Imam's Commentary including the only Islamic greeting card respecting People of the Book holy days. For more information, log onto [www.famacopublishers.com](http://www.famacopublishers.com).