

PRESS RELEASE

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Spanish Language Edition of *Remake the World Calendar* Underway...

"Form alliances...you have like interests, similar minds and similar interests, so form alliances, know each other, seek out each other..." "Form alliances, firstly among yourselves, you are to form alliances, but we don't stop there because we know the Prophet formed alliances with non-Muslims...So we can study the life of Prophet Muhammed...we can see his principles, what he stood for...so we can study that and we can use it to protect all of our interests including political and business interests; whatever it is. So this is not an easy task and cannot be left to Imams...This is a responsibility of all of us..." —Imam W. Deen Mohammed

JACKSONVILLE, FL — FAMACO Publishers, LLC producers of the historic collector's edition calendar **Remake the World: Tribute to the Leadership of Imam W. Deen Mohammed**, has begun translation of the landmark publication for the Spanish speaking Community. According to the most recent U.S. Census, the Hispanic population of the United States as of April 1, 2010, is the nation's largest ethnic or racial minority. Hispanics constituted 16.3 percent of the nation's total population. In addition, there are 3.7 million residents of Puerto Rico, a U.S. territory.

"A Spanish language edition of the Calendar represents a national progression for us in continuing our contribution to preserve and share the life, language, and work of Imam W. Deen Mohammed (raa) with a broader audience in America and the world," states Mukhtar Muhammad, FAMACO's vice president. The current *Remake the World* is a 36-page full color, high gloss, digital press publication featuring the Imam's life, leadership and contributions and the history of a Community he challenged to remake the world. Upon its introduction, the Calendar received rave reviews and quickly garnered national support as one of our Community's flagship publications. Many Communities included it as an important and proactive tool in the arsenal against "Islamaphobia." Never before has the Imam's life been captured in such a format and never has Al-Islam been shared in such a way with the broader public. The Calendar has been presented to dignitaries including the President of the United States, governors and senators, as well as dignitaries from abroad including Saudi Arabia.

Now great interest is being expressed in *Remake the World Spanish Language Edition* as an excellent tool to not only introduce the Imam's leadership to a growing Hispanic American Muslim population, but also to our Latino brethren who are predominately Roman Catholic. The Imam's close relationships with the Holy Father Pope John Paul II and the Blessed Lady Chiara Lubich (may G-d reward them for the best of their deeds), and his travels to Mexico to help Bishop Samuel Ruiz Garcia's human rights efforts, create a special affinity between Imam Mohammed and the Latino Community. Like other audiences, there is a lot of confusion among Hispanics about Islam, especially after 9-11. *Remake the World* aims to remove unfounded prejudices and negative stereotypes.

Mukhtar states, "We see *Remake the World Calendar* as part of our specific promise made to the Imam in support of a publishing obligation he asked us to invest in and to support. So we have invested a great deal in terms of time, energy and material resources over the years, carrying out what our leader charged us to do. And there are others making excellent publishing contributions we should be proud of as a Community. The Imam knew the importance of publishing and consequently entrusted many of us specifically and all of us in general with the responsibility of preserving the language and advancing the community life. It would be foolhardy for us as a community to leave this responsibility to one person, one organization or entity. The Imam taught us lessons, wisdom and strategy for over 33 years—that's a huge repository of knowledge that is not inside of one person or company or institution. The Imam's language must be decentralized, preserved and protected in the group intellect and new publications must come forth unhindered by parochial concerns and narrow interests or thinking. Our group intellect must work interdependently in supporting one another's excellence in carrying the work forward. If each of us recognized the true gift the Imam left us whether personally or communally, we would realize the mission is "to combat the needless waste of human and material resources," and become sharply focused on sharing with the world what our leader gave to each of us. He left us with more than enough to advance our individual and community lives spiritually, morally, economically, politically, intellectually, etc. We will continue to be part of the broader community spirit and custodial responsibility to "make a good future for the Imam" and to help remake the world. We are thankful for the tremendous support of the believers in this monumental dawah effort."

FAMACO has been preserving and sharing the Imam's work for almost twenty years. The Spanish language version of *Remake the World* joins other groundbreaking publications and dawah initiatives including the critically acclaimed *Genesis of New American Leadership*, the Words Make People Literary Excellence & Scholarship Award, and the *FAMACO Dawah Greeting Card* featuring 16 categories of greetings inspired by the Imam's Commentary including the only Islamic greeting card respecting People of the Book holy days. The 2012 edition of *Remake the World* is available for purchase online at www.famacopublishers.com with a limited time "earlybird" savings of up to 60% off the cover price.

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