

PRESS RELEASE

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—National Dawah Campaign and Words Make People Scholarship among beneficiaries Remake the World: Tribute to the Leadership of Imam W. Deen Mohammed 2012 Goes to Press with Record Print Run

JACKSONVILLE, FL — “It is an unprecedented response and we are poised to do wonderful dawah work nationally...” states FAMACO Publishers vice president Mukhtar Muhammad. The ink is dry and the pages have been lifted. The 2012 Edition of *Remake the World* Calendar is going to press with a record run enabling FAMACO Publishers to include the White House, Cabinet Officials and more federal, state and local legislators to receive the Calendar as a complimentary gift. In addition, the 2012 Calendar project will commit a portion of the proceeds for every calendar sold to the 2012 National Words Make People Literary Excellence and Scholarship Award.

Individuals and institutions are invited to nominate a legislator to receive a complimentary copy of the 2012 *Remake the World* Calendar. This limited time invitation is available on a first come, first served basis and is applicable while supplies last and is subject to end without notice. Email your nomination to FAMACO and include the recipient's name, title, address, as well as your name and institution if applicable. Only one nomination per individual or institution can be accommodated.

FAMACO Publishers thanks the believers nationwide. **Special pre-press pricing ends this Friday, December 2** and is the culmination of an “earlybird” purchasing period allowing individuals and institutions to join in the National Dawah Campaign to help share the Legacy of Imam Mohammed and help educate the public on our commitment as an Association to be a positive force in the world for human excellence.

FAMACO announced earlier its plan to produce a Spanish language version of the Calendar to serve a growing U.S. Spanish speaking population. The current *Remake the World* is a 36-page full color, high gloss, digital press publication featuring the Imam's life, leadership and contributions and the history of a Community he challenged to remake the world. Many Communities now include the Calendar as an important and proactive tool in the arsenal against “Islamaphobia.” Never before has the Imam's life been captured in such a format and never has Al-Islam been shared in such a way with the broader public. Prior editions have been presented to dignitaries including the President of the United States, governors and senators, as well as dignitaries from abroad including Saudi Arabia.

Mukhtar Muhammad who leads the design team in the production of *Remake the World*, is no stranger to innovative dawah as many remember him as an aide to the General, the Late Imam Bilal Muhammad (raa) and his role as lead coordinator of such landmark events as Hinesville Georgia's *The Qur'an: The Final Frontier* and Pensacola Florida's *A People Rising from the Ashes of Slavery* that brought the Mujeddid to the Southern Region. Mukhtar states, “We see *Remake the World* as part of our specific promise made to Imam Mohammed (raa) in preserving and sharing our history and encouraging us onto even greater success and excellence as new world leaders.”

FAMACO has been preserving and sharing Imam W. Deen Mohammed's legacy with the world for almost twenty years. The company's publications and dawah initiatives include *Remake the World*, *Genesis of New American Leadership*, the Words Make People Literary Excellence & Scholarship Award, the National Dawah Campaign, and the *FAMACO Dawah Greeting Card* featuring 16 categories of greetings inspired by the Imam's Commentary including the only Islamic greeting card respecting People of the Book holy days. For more information, log onto www.famacopublishers.com or www.facebook.com/famacopublishers, email: qalambooks@famacopublishers.com or call 1-904-434-5901.